



Photo credit: © LEDARTIST

SHOWCASE

Lantern Wonderland - Hong Kong, China



Traxon & e:cue was selected to provide a dynamic lighting and control solution to showcase the city's festive appeal and vibrant culture during the Hong Kong Tourism Board's second annual mid-autumn celebration, Lantern Wonderland 2012, in Victoria Park. The chosen design concept, "Golden Moon," was created by Laboratory for Explorative Architecture & Design (L.E.A.D.), the winner of this year's design competition. Golden Moon revisits the concept of a Chinese lantern, linking directly to the Mid-Autumn Festival legend of Moon Goddess Chang'e. The six-storey, spherical, moon-shaped lantern structure is clad with abstract flames in fiery colours and patterns, and is large enough that visitors may walk inside. It is illuminated with Traxon's ultra-bright, fully-customizable 240 sets Dot XL-6 RGB programmed to communicate visual and acoustic animations. A mixture of e:cue's Video Micro Converters (VMCs) e:pix and custom software manage the system's colors and animations with both on-demand and automatic playback options. Built in only 11 days, Golden Moon demonstrates a combination of state-of-the-art digital design technology, and traditional craftsmanship. The installation prompts visitors to rethink the premise of digital design by anchoring itself with a strong physical presence and with nearly 500,000 visitors during its six-day life span the pavilion proved that its structure, colour, texture, and light could trigger an intense reaction from its visitors.

FEATURED PRODUCT



Dot XL-6 RGB

METHOD OF CONTROL



Video Micro Converter (VMC)



Lighting Application Suite (LAS) 6.0

PROJECT DETAILS

Category: Entertainment
Location: Hong Kong, China
Lighting Designer: LEDARTIST
Designer: L.E.A.D.
Installer: LEDARTIST
Completion Date: October 2012
Region: Traxon Hong Kong

Traxon Technologies Ltd.

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